KRISTU JAYANTI UNIVERSITY PRESENTS

Bengaluru Jatre

A celebration of the city through words, ideas, colour and frames

11 DECEMBER 2026

Competition Guidelines

Open to students · Seven events · One city

CREATIVE WRITING
Poetry Writing

Individual | 1 Hour | Kannada / Hindi / English

- Topic will be given on the spot
- A4 sheets will be provided

CREATIVE WRITING
Short Story

Individual | 1 Hour | Kannada / Hindi / English

- Topic will be given on the spot
- A4 sheets will be provided

THEME: NAMMA BENGALURU
Quiz

Team of 2 | UG & PG | 2 Rounds

- Each team shall consist of two participants
- Open to UG and PG students
- The quiz will be conducted in two rounds

General Instructions

- Participants should carry their valid college ID card
- All entries must be original work of the participants
- The decision of the judges will be final and binding

URBAN IDEAS CHALLENGE
Design Bengaluru

Team of 2 | Poster / Infographic

- Submit a brief description of the proposed design or idea
- The design must address at least one significant urban challenge faced by Bengaluru
- Original, innovative and practical solutions are encouraged
- Designs must reflect sustainable urban development and the contemporary identity of Bengaluru
- Select any one theme:
  - Green
  - Clean
  - Smart
  - Inclusive
  - Sustainable
- Present the idea through a Poster or Creative Infographic

THEME: BENGALURU ON CANVAS
Painting / Sketching

Individual | 1 Hour

- Participants must bring their own painting materials and stationery
- Chart paper will be provided

Bengaluru in Frames — PHOTOGRAPHY & REEL MAKING

CAPTURE THE CITY
Photography Competition

Individual | Max. 2 entries | Mobile / Camera

- Photographs must capture the people, places, heritage or everyday life of Bengaluru
- Photographs must be taken by the participant within Bengaluru
- Basic edits (crop, exposure, contrast, colour) are allowed; no collages, watermarks or AI-generated content
- Submit in JPEG format, high resolution, with a title and a one-line caption
- Original, unedited files may be requested for verification

TELL ITS STORY
Reel Making Competition

Individual / Team of 2 | 30–60 sec | Vertical 9:16

- The reel must tell a story of Bengaluru: its culture, food, streets, people or change
- All footage must be shot by the participants; MP4 format, minimum 1080p
- Use only royalty-free or original music; text and subtitles are welcome
- No offensive, political or copyrighted content; no AI-generated footage
- Submit with a title and the names of the participants